

REF: SWIGGY/SE/2024-25/19

Date: January 9, 2025

To The Deputy Manager Department of Corporate Services BSE Limited PJ Towers, Dalal Street Mumbai -400001 <b>Scrip Code: 544285</b>	To The Manager National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra-Kurla Complex, Bandra (E), Mumbai 400051 <b>Symbol: SWIGGY</b>
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Dear Sir/ Madam,

**Sub: Press Release – January 9, 2025**

Please find enclosed a Press Release dated January 9, 2025 on “**Swiggy Instamart expands to 75+ cities, to launch a parallel standalone app**”.

This disclosure is made pursuant to the requirements under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Yours faithfully,

For and on behalf of  
**Swiggy Limited**

**M. Sridhar**  
Company Secretary & Compliance Officer  
Mem No: F9606

## Swiggy Instamart expands to 75+ cities, to launch a parallel standalone app

Swiggy Instamart will continue to be available on Swiggy's unified app

**Bengaluru, India, January 9, 2025:** Swiggy (Swiggy Ltd, NSE: SWIGGY / BSE: 544285), India's pioneering on-demand convenience platform, Swiggy Instamart, has expanded to 76 cities across the nation, and will soon also be available as a standalone app. As one of Swiggy's flagship services, Instamart will continue to be accessible via Swiggy's unified platform, where it has delivered rapid growth in the past year. The Instamart app provides users an even more direct experience, offering greater convenience by ensuring quicker access to Swiggy's pioneering quick-commerce service.

**Sriharsha Majety, MD & Group CEO, Swiggy, said** *"While it's been clear for a while now that Swiggy Instamart is set to match Food delivery in size, recent developments show it's on track to surpass Food delivery in both penetration and scale. The positive reception in new cities and categories suggests Instamart could achieve far greater user adoption, going well beyond 100M+ users. Instamart will remain a key offering within the Swiggy app, helping us amass the cross-pollination benefits of a unified app. The standalone app will be an add-on, augmenting our reach by meeting consumers where they are, and ensuring we continue delivering the best possible experience in the category."*

**Amitesh Jha, CEO of Swiggy Instamart, said** *"Swiggy Instamart is on a rapid growth trajectory, offering a compelling value proposition with 10-minute deliveries and an expanding range of nearly 50,000 products. The launch of the Instamart app ensures seamless adoption and access to the service in a category that we believe we have only scratched the surface of. Whether consumers access Instamart via Swiggy or the standalone app, all Swiggy One, One Lite, and One BLCK benefits will apply, ensuring that our ever-growing user base continues to enjoy the same great perks."*

This is not Swiggy's first foray into standalone apps, even as the company has successfully built three major businesses—Food Delivery, Quick Commerce, and Dining Out on its unified platform. An Instamart-first shortcut for the Swiggy app has already been available on the Android PlayStore. Swiggy's popular restaurant reservation service, Dineout, was acquired and integrated into the unified app; while continuing to operate as a standalone app. Swiggy has constantly innovated with new offerings, such as Swiggy Daily and InsanelyGood, which have also been standalone apps. With many more new offerings planned for this year, Swiggy will continue to adapt to consumer needs, ensuring it serves its ecosystem in the best way possible.

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### SWIGGY LIMITED

(formerly known as "Swiggy Private Limited" and "Bundl Technologies Private Limited") | CIN: U74110KA2013PLC096530  
[www.swiggy.com](http://www.swiggy.com) | T: 080-68422422

## About Swiggy

Swiggy is India's pioneering on-demand convenience platform, catering to millions of consumers each month. Founded in 2014, its mission is to elevate the quality of life for the urban consumer by offering unparalleled convenience, enabled by over 5 lakh delivery partners. With an extensive footprint in food delivery, Swiggy Food collaborates with over 2 lakh restaurants across 680+ cities. Swiggy Instamart, its quick commerce platform operating in 75+ cities, delivers groceries and other essentials across 20+ categories in 10 minutes. Fueled by a commitment to innovation, Swiggy continually incubates and integrates new services like Swiggy Dineout and Swiggy Genie into its multi-service app. Leveraging cutting-edge technology and Swiggy One, the country's only membership program offering benefits across food, quick commerce, dining out, and pick-up and drop services, Swiggy aims to provide a superior experience to its users.

For more details, please visit our website: [www.swiggy.com/corporate/](http://www.swiggy.com/corporate/)

For further information, please contact:

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